



ART AND CRAFT

An Innovative Fashion House



INTRODUCTION

- Art and Craft began its journey with a vision to redefine affordable style and inspire self-expression through fashion. In a short time, it has emerged as a trusted name in Bangladesh's fashion industry, known for delivering stylish, sustainable, and inclusive fashion that resonates with a modern, diverse audience.
- Syfun Mustafiz , the founder and driving force behind Art and Craft, brings a passionate commitment to combining aesthetics with ethics. With a background rooted in fashion and a clear understanding of global trends, he leads a dynamic team dedicated to meeting the evolving style preferences of customers while upholding sustainable and fair-trade values. Under his leadership, Indigo Fashion continues to grow as a responsible, customer-centric brand, turning conscious fashion into an accessible lifestyle for all.

Mission: At Art and Craft, our mission is to consistently exceed customer expectations by delivering the right products with exceptional quality, precision, and reliability. Through operational excellence, innovation, and a steadfast commitment to on-time delivery, we strive to create enduring value for our customers while upholding the highest standards of performance and professionalism.

Vision: Our vision is to set new benchmarks in the global apparel industry by providing premium-quality products that inspire confidence and ensure complete customer satisfaction. We are committed to sustainable and responsible manufacturing practices, integrating BCI cotton, recycled materials, eco-friendly accessories, and advanced low-impact technologies such as ozone and laser treatments to foster a more sustainable future.

Goal: We are committed to connecting global buyers with the most suitable manufacturing partners while maintaining the highest standards of quality, compliance, transparency, and sustainability. Through strong supplier relationships, efficient sourcing, and continuous improvement, we aim to create long-term value for our clients and contribute to the growth of the global apparel industry.



Our Strength

- ▶ Product Development
- ▶ Strong Designing, Merchandising and Production Team
- ▶ Industrial Engineering & Planning
- ▶ Efficient Sourcing Team
- ▶ Efficient Quality Control & Audit Team
- ▶ Produce fashion and tendency product
- ▶ Prompt Responses
- ▶ Product & Price solution according to buyer requirement



Commitment To Customers

At Art and Craft, we are committed to continuously enhancing manufacturing excellence through strategic planning, optimized production processes, and the effective implementation of Industrial Engineering (IE) practices. Our approach is centered on personalized customer service, meticulous attention to detail, efficient time management, and innovative product development. Supported by advanced technologies and modern production systems, our team of highly skilled and motivated professionals is dedicated to delivering superior quality, operational efficiency, and exceptional value to our customers.



Commitment To Our Fellow Associate

At Art and Craft, we recognize that our people are our greatest asset. The dedication, expertise, and commitment of our employees and associates are the foundation of our success. We are devoted to providing a workplace built on respect, responsibility, integrity, and collaboration; while promoting employee well-being and contributing positively to the communities we serve through responsible and sustainable business practices.

COMMITMENT TO OUR COMMUNITY AND ENVIRONMENT

- ▶ We actively participate in CSR initiatives that enhance the quality of life for our employees and positively impact the broader community through sustainable and responsible actions.
- ▶ Environmental preservation is a key priority. By using sustainable materials, energy-efficient technologies, and eco-friendly practices, we've reduced carbon emissions by 25%, along with minimizing electricity, water, and chemical usage through our green initiatives.



BUSINESS INFORMATION

- | **Contact person :** Syfun Mustafiz/Ashrafur Islam
- | **Year Established :** 2017
- | **Total Employee :** 23



OUR PRODUCT

We are able to make almost all kinds of garment products in reality at Art and Craft. This is what is our strength of sourcing platform is designed and allowed us to do. We move with the globalised advanced products and producer with advanced design. More than a decade has experienced us to build partnership and achieve high quality products and social markets. We are growing with the sustainable products and it's gradually increasing.

OUR PRODUCTS WITH LOVE FROM BANGLADESH

Garments

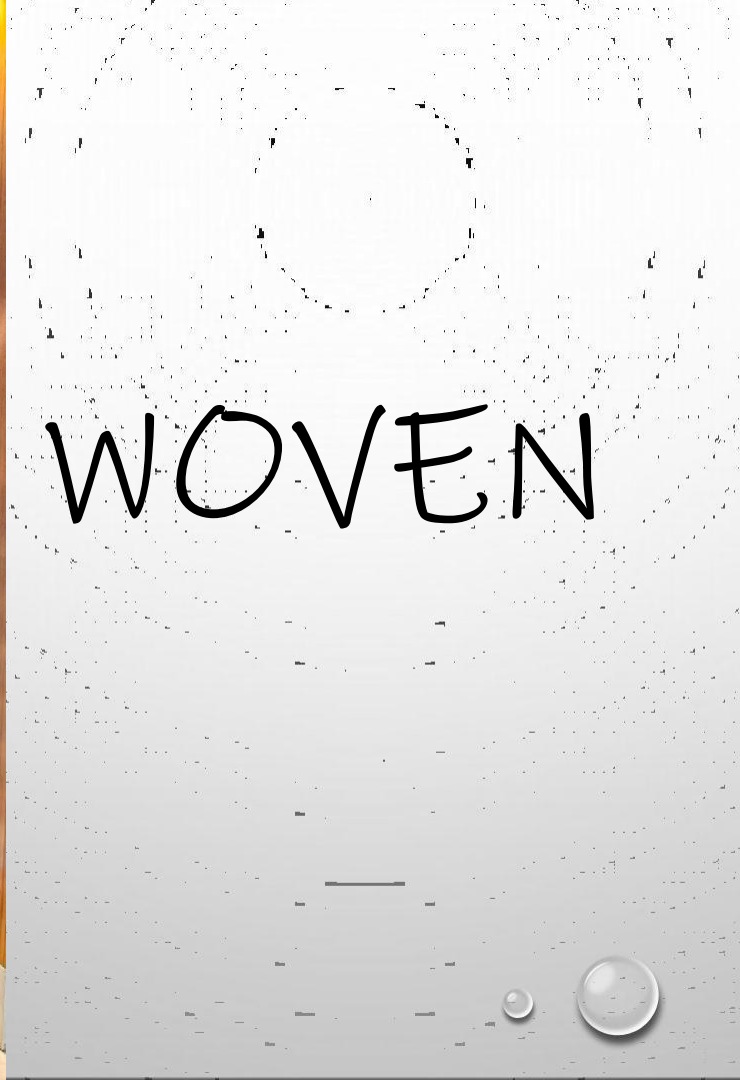
- Women
- Men
- Kids
- Activewear
- Outdoor
- Workwear
- Home Tex

In-House Collection

- Casual
- Contemporary
- Sustainable
- Outdoor Gear

Products Categories

- Woven
- Knit
- Sweaters
- Organic Products
- Handicrafts





Men's



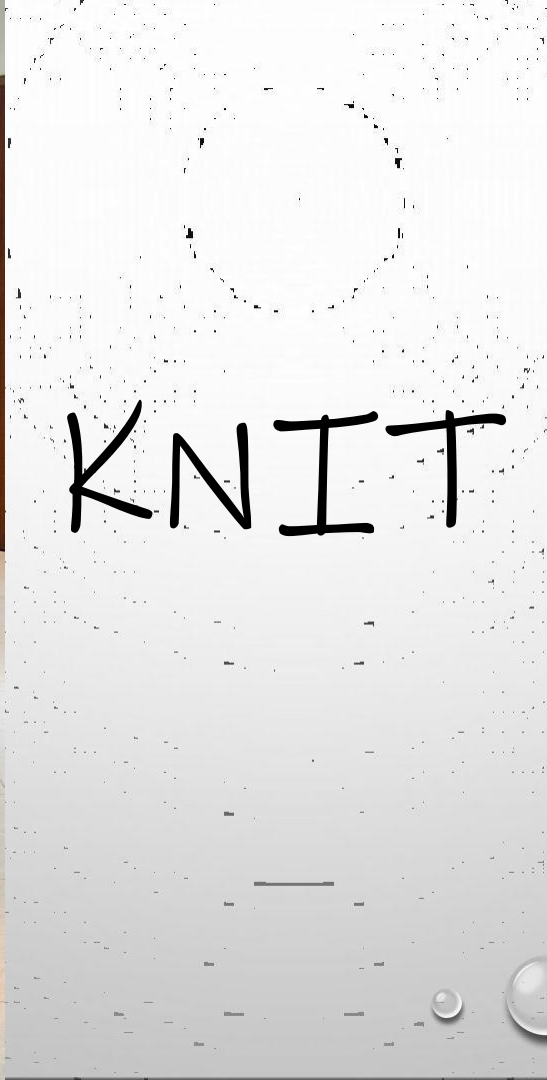
Ladies



Kid's



Work Wear





Men's



Women's



Kid's

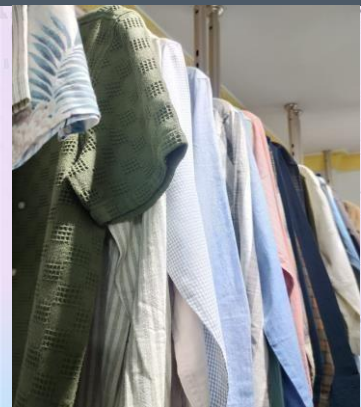


Photo Gallery

PHOTO GALLERY



Lead Times

Sample Development: 7–14 days.

Bulk Production: 60–90 days.(Development to Shipment)

Annual Capacity

Over 6,000,000 Woven garments annually and Over 12,000,000 Knit garments annually with scalable production through an approved manufacturing network.

Minimum Order Quantities (MOQs)

3,000 units per style.

Gender & Niche Capability

Menswear, Womenswear, Kidswear, Hometex & Handicraft Products.

Design Capability & Trend Insights

We have our own design team involved at innovation & development own design and work touch basing customer's requirements as well. Our team closely monitors global fashion trends and customer requirements to develop commercially successful collections. Besides, Dedicated merchandising and product development team providing seasonal trend research, fabric sourcing, sample development, CAD support, wash development, cost engineering, and value-added product innovation.

Sustainability Projects

Our suppliers pledged to maintain sustainability path as waste reduction, responsible chemical management, energy saving, recycled materials, continuous compliance improvements, ETP plant.

QR (Quick Response) Model for Regional Business

Fast product development – Shortening the design-to-sample timeline.

Quick sourcing – Working with reliable regional suppliers who can provide materials rapidly.

Short lead times – Reducing production and shipping time.

QR model: Delivery in 50 - 60 days basing fabric, trims, production, and logistics are coordinated within the region and decisions are made quickly.

Factory Processes

Product Development → Fabric & Trim Sourcing → Fabric Inspection → Pattern Making & CAD Marker → Fabric Cutting → Printing/Embroidery → Sewing → Washing → Finishing → Quality Inspection → Needle Detection → Pressing → Packing → Carton Inspection → Export Documentation → Distribution & Shipment.

OUR CLIENTS:

INDITEX



lefties

brand
team

 **SALTROCK**



RiverIsland

CERTIFICATIONS OF OUR PARTNERS

Manufacturing Unit:

ACCORD
on Fire and Building Safety in Bangladesh



OUR COMPANY CERTIFICATIONS:



Export Registration Certificate (ERC)

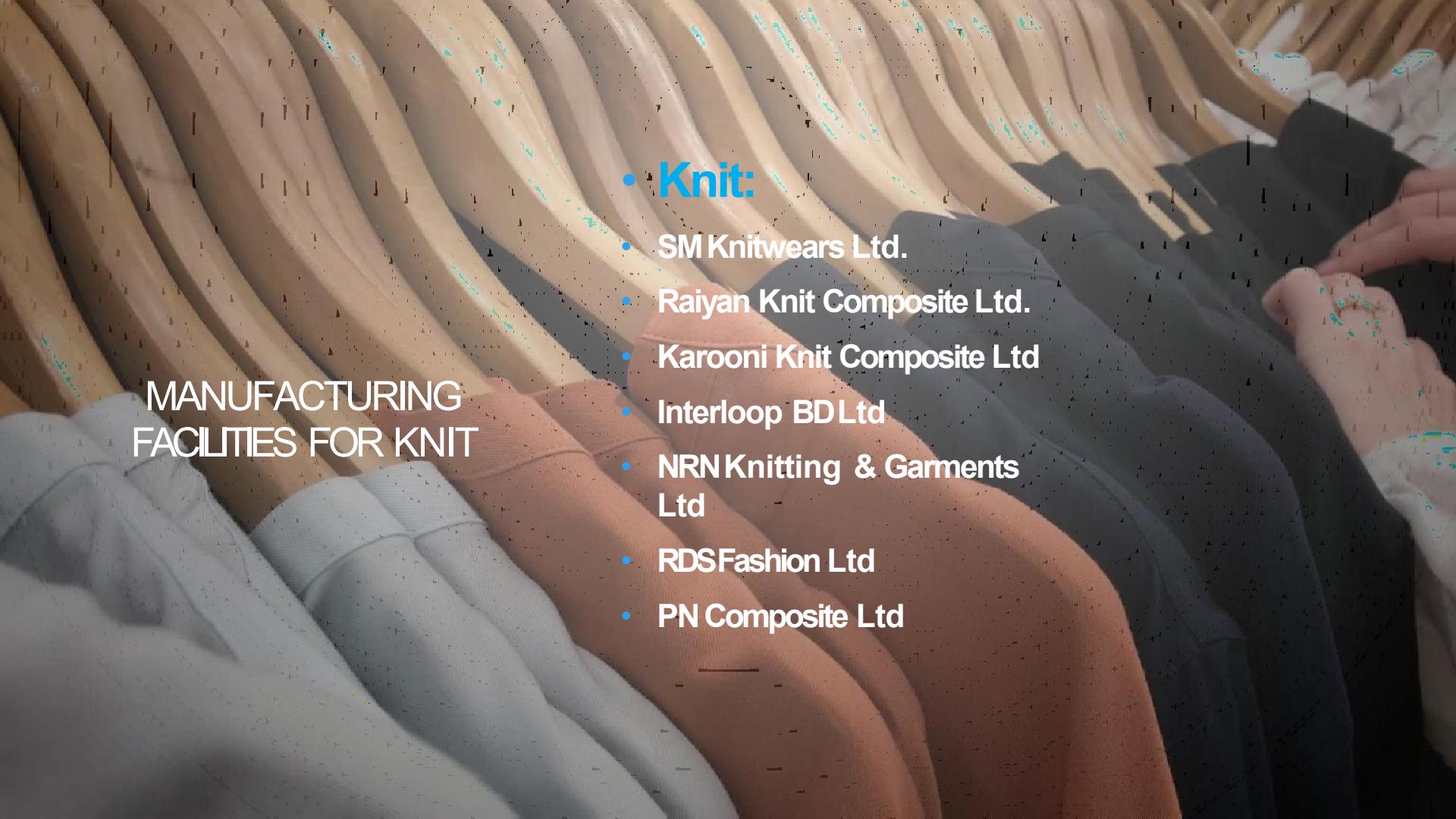


Import Registration Certificate



MANUFACTURING FACILITIES FOR WOVEN

- **Woven:**
- Dhaka Garments and Washing Ltd.
- Quazi Abedin Ltd.
- Babylon Group
- Windy Group
- Brothers Fashion Limited.
- Misami Garments Ltd.
- Moonlight Garments Limited
- Power Tex Fashion Limited.
- HBSApparels Ltd.
- Brand Apparels Ltd.



MANUFACTURING FACILITIES FOR KNIT

- **Knit:**
- SM Knitwears Ltd.
- Raiyan Knit Composite Ltd.
- Karooni Knit Composite Ltd
- Interloop BD Ltd
- NRN Knitting & Garments Ltd
- RDS Fashion Ltd
- PN Composite Ltd

OUR WASHING PLANTS:

Windy Laundry Ltd.



Euro Washing Ltd.



Raj Washing Ltd

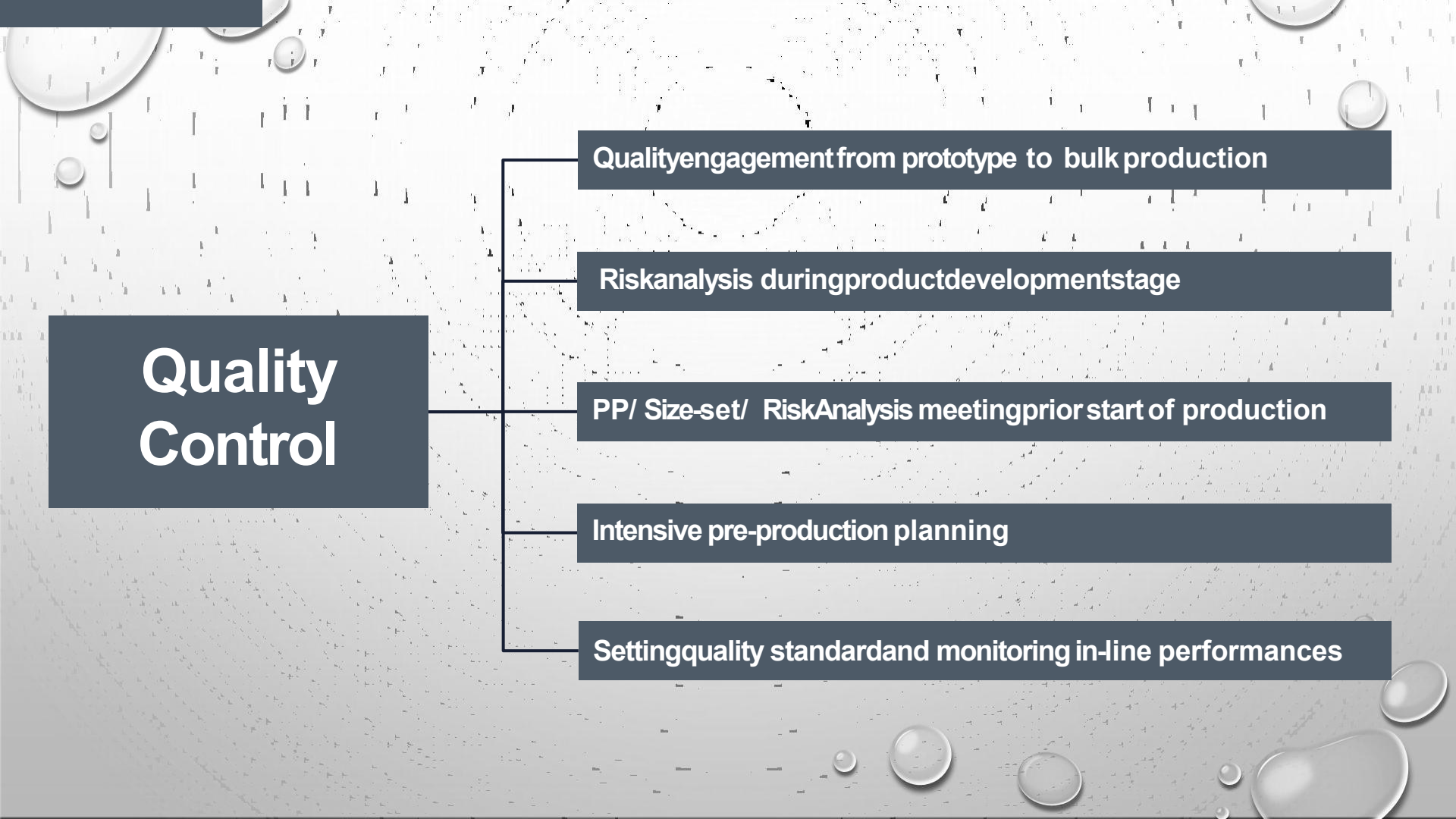


Vertex Washing Ltd.



Fariha Knit Tex Ltd.

Quality Control



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graph LR; QC[Quality Control] --- Q1[Quality engagement from prototype to bulk production]; QC --- Q2[Risk analysis during product development stage]; QC --- Q3[PP/ Size-set/ Risk Analysis meeting prior start of production]; QC --- Q4[Intensive pre-production planning]; QC --- Q5[Setting quality standard and monitoring in-line performances];
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Quality engagement from prototype to bulk production

Risk analysis during product development stage

PP/ Size-set/ Risk Analysis meeting prior start of production

Intensive pre-production planning

Setting quality standard and monitoring in-line performances

SAFETY POLICY

- | To provide adequate control of the health and safety risks arising from our work activities
 - | To consult with our employees on matters of health and safety
 - | To provide and maintain safe plant, equipment and buildings
 - | To ensure safe handling and use of substances
 - | To provide instruction and supervision for employees
 - | To ensure all employees are competent by selection and training
 - | To prevent accident and cases of work-related ill health
 - | To review and revise this policy as often as necessary at regular intervals
- continuous improvement is maintained

KNOW WHO WILL SUPPORT YOU



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WE ARE HERE

THANK YOU

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